

REP HEADLINE# 6144805 TRF# 312015  
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT22/12 12.11  
\*\*\*CHANGES\*\* \*\*\* WFTV-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME ISS/DCCC  
AGY # 3748 AGY. NAME GREAT AMERICAN MEDIA  
3050 K ST NW,

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_  
PRDCT DCCC EST#1193 COMMENTS: (LINE, ORDER, INVOICE) \_\_\_\_\_  
SALES PRSN WA- JOE KNAUER

WASHINGTON, DC 20007

ORDER # \_\_\_\_\_ CONTRACT # 6144805  
CLASS: NATL. LOCAL REGIONAL

FLIGHT DATES OCT23/12 OCT29/12 WK-1  
CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_

DATE OCT22/12 12.11  
REP: TO LENA  
FR JULIE  
OK'D M2  
TTLS RTS  
PLSC FM, HTX 10/22

STA:  
CON CM \*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS: WEEK : DAYS :TOTL:  
:LINE#: : : : : : : : : : : : : : : : : : :  
AGENCY ADVERTISER CODE = AGENCY EST# = 1193  
AGENCY PRODUCT CODE =

PROGRAM :	SPOT:	TIME:	LGTH:	SEC:	RATE:	START:	END:	SPTS:	WEEK:	DAYS:	TOTL:	SPTS:
6	S	700A-900A	30		\$1,750.00	10/23	10/26	5			5	
49	A	600A-700A	30		\$1,750.00	10/25	10/25	1	THU		1	

PROGRAM : NEWS  
ORD COM1: WE CAN OFFER  
THIS IS A MAKE-GOOD FOR OCT25 ON LINE-6 FOR 1 SPOT/WK

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:LINE#:	REP :	CD:	TIME	PERIOD	: LGTH :	SEC :	RATE	: START	: END	: SPTS:	WEEK :	DAYS	:TOTAL:	:SPTS:
:	:LINE#:	:	:	:	:	:	:	DATE	DATE	/WK:	INVT	:		
STATION	MAKEGOOD	OFFERS:	MISSED:	TU-F/700A-900A	OCT25	30S	\$1,750.00	(OCT22/12)						
M2	OK'D	BUY#6	OFFER:	THU/600A-700A	OCT25	30S	\$1,750.00	PLS ADVISE.						
SVC-	NSI	DEMOs-	RA35+*	CMT:WE CAN OFFER										
OCT/12	90480.00	NOV/12	35970.00											
CONTRACT	TOTAL													
TOTAL	SPOTS	126450.00	96											

MARKET	TOTALS	\$356,530	WFTV	35%	WFMG	20%	WESH	23%	WOFL	16%	WKCF	1%	WRBW	1%	CABL	0%
WOPX	0%	WRDQ	4%	EFTV	0%											
SVC-	NSI	DEMOs-	RA35+*													
MOD	CODE	A-ADD	B-BUY	TYPE	C-CANCELLED	DE-DELETE	E-EFF	DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM	NAME				
P-CLASS,	PLAN,	SECT	Q-PAID	PGM	R-RATE	S-SPOTS	PER	WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*	-MULTIPLE		